

Green Tier Advisors - Work Plan 2006 meetings						
<i>Item Description</i>	<i>Ongoing</i>	<i>Apr-2006</i>	<i>Jun-2006</i>	<i>Sep-2006</i>	<i>Dec-2006</i>	<i>Hold for 2007</i>
Costs of EMS, particularly those costs of <i>not</i> doing an EMS need to be identified. How are these costs accounted for, and do they present opportunity costs, foregone costs, etc.			Lay out issues that have arisen so far & indentify any others. Discuss how costs should influence GT.			
a. Municipal Participation: municipalities are not signing on to Green Tier primarily because developing an EMS is expensive and would be difficult to manage for them.						
DNR's capacity to deal with increasing interest in GT. Pointed out that if DNR staff don't see the transaction benefits, then difficult for them to participate/use GT.					Discuss	
Integration': look expansivley at environmental issues: within DNR; with other public agencies					Discuss	
Possible budget proposal to include in the department's upcoming budget proposal.		Status report to be provided	Status report to be provided	Status report to be provided	Status report to be provided	
'Transparency' – what's meant by it in terms of: a) what the law requires, and what goes beyond the elements contained in the law, i.e. what are examples of GT that can work.			Staff paper presenting a working definition, including examples (as done for "superior env performance)			

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Evaluation of the program's results using measurable identifiable environmental gains, including energy reduction.		Staff paper on April agenda; continue discussion in July				
performance and program performance improvements.						
b. Timeframe & metrics, i.e. Greenhouse gases as part of the energy issue, need to be developed.						
c. Need to define and measure collaboration with DNR, and how we measure success.			Staff paper on July agenda; continue discussion in September			
d. Need to define and measure collaboration with the public (to go beyond just what the law requires), and how we measure success.						
Charters Potential -Brainstorm the broad range of options that might be available.					Staff Paper	
Review the environmental performance expectations of European and other foreign interests for their WI business operations.					Staff Paper	
A marketing plan needs to be developed for achieving meaningful impact.				Staff paper on Sept agenda		

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Branding - concepts underlying and to be communicated in the Green Tier 'brand' need to be identified, and strategies mapped for engaging partners in developing and promoting the Green Tier brand. Consider how GT fits into the broader issue of economic development in the state. If GT becomes considered as yet another cost of doing business in Wisconsin, we will need to deal with this.			Discuss possible interest in forming a GT Advisors subgroup.			
Hear from some of the skeptics and respond accordingly.		XX				
Events and Attention	XX					
Areas of Emphasis' - The law provides a general definition of superior environmental performance and requires the department to identify discreet aspects of superior environmental performance		Staff paper on agenda; finalize decisions				
Proportionality' - the law requires that the incentives provided under a participation contract are proportional to the environmental benefits that will be provided by the participant under the participation contract. How does the department assess this?				Staff paper presenting decision options: precedent based; principle based; case-by-case		
There are issues inherent in dealing with entities interested in becoming GT participants but have no history, and /or center on emerging technologies with little if any environmental history.					Staff paper	